

Electronic Filing System (EFS) Data Electronic Patent Application Submission USPTO Use Only

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EFS ID:

66546

Application ID:

09766004

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Title of Invention:

Delivering Statistically Scheduled

Advertisements

First Named Inventor:

John Schlack

Domestic/Foreign Application:

Domestic Application

System and Method for

Filing Date:

2001-01-19

Effective Receipt Date:

2004-08-12

Submission Type:

Information Disclosure

Statement

Filing Type:

Confirmation number:

7949

Attorney Docket Number:

T721-21

Total Fees Authorized:

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TRANSMITTAL

Electronic Version v1.1 Stylesheet Version v1.1.0

Title of Invention

System and Method for Delivering Statistically Scheduled Advertisements

Application Number:

09/766004

Date:

2001-01-19

First Named Applicant:

John Schlack

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Confirmation Number: 7949

Attorney Docket Number: T721-21

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Submitted by:	Elec. Sign.	Sign. Capacity	
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney	

Documents being submitted

Files

us-ids

T721-21_08-12-04_IDS-usidst.xml

us-ids.dtd

us-ids.xsl

Comments

Comments added at the request of EBC to avoid error messages.



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of Invention System and Method for Delivering Statistically Scheduled Advertisements

Application Number:

09/766004

Confirmation Number:

7949

2611

First Named Applicant:

John Schlack

Art Unit:

Attorney Docket Number: T721-21

Examiner:

Search string:

Matthew DeMicco

(5155591 or 5532732 or 5534911 or 5559549

or 5621728 or 5650994 or 5752160 or 5774170

or 5966120 or 5990927 or 6002394 or 6009410 or 6020883 or 6029045 or 6088722 or 6253238

or 6263501 or 6418122 or 6425131 or 6434747 or 6446082 or 6459427 or 6463585 or 6487.721 or 6516002 or 6615039 or 6631523 or 6675385 or 6718551 or 6724974 or 6738978 or 5761601

or 20020026645 or 20020038455 or 20020104083 or 20020129374 or

20030200128).pn.

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US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5155591	1992-10-01	WACHOB			
	2	5532732	1996-07-01	YUEN			
	3	5534911	1996-07-01	LEVITAN			
	4	5559549	1996-09-01	HENDRICKS			
	5	5621728	1997-04-01	LIGHTFOOT			
	6	5650994	1997-07-01	DALEY			
	7	5752160	1998-05-01	DUNN			
	8	5774170	1998-06-01	HITE			
	9	5966120	1999-10-01	ARAZI			
	10	5990927	1999-11-01	HENDRICKS			

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	11	6002394	1999-12-01	SCHEIN
	12	6009410	1999-12-01	LEMOLE
	13	6020883	2000-02-01	HERZ
	14	6029045	2000-02-01	PICCO
	15	6088722	2000-07-01	HERZ
	16	6253238	2001-06-01	LAUDER
	17	6263501	2001-07-01	SCHEIN
	18	6418122	2002-07-01	SCHOENBLUM
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	20	6434747	2002-08-01	КНОО
	21	6446082	2002-09-01	ARITA
	22	6459427	2002-10-01	MAO
	23	6463585	2002-10-01	HENDRICKS
	24	6487721	2002-11-01	SAFADI
	25	6516002	2003-02-01	HUANG
	26	6615039	2003-09-01	ELDERING
	27	6631523	2003-10-01	MATTHEWS
	28	6675385	2004-01-01	WANG
	29	6718551	2004-04-01	SWIX
	30	6724974	2004-04-01	NARUTO
	31	6738978	2004-05-01	HENDRICKS
	32	5761601	1998-06-01	NEMIROFSKY

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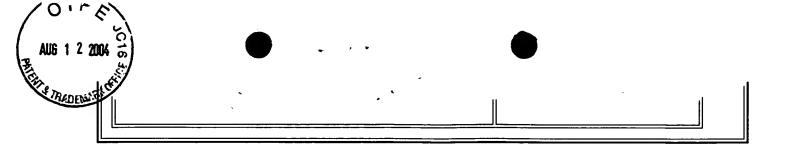
US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020026645	2002-02-12	SON			
	2	20020038455	2002-03-01	SRINIVASAN			
	3	20020104083	2002-08-01	HENDRICKS		•	
	4	20020129374	2002-09-01	FREEMAN			
	5	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date



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